



THE EVEREST *Leadership Academy*

# The Everest Leadership Academy's Ten Proclamations

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1. 80% of leadership is a firm handshake and a sincere smile / the other 20% is the tough part
2. Leadership style is 80 % empathy and 20% toughness
3. Leadership is not a title
4. There is no elevator to success – you have to take one step at a time, but you don't have to climb it alone
5. Success is defined as knowing your purpose in life
6. Stop focusing on what you can't do and, instead, think about new ways it can get done

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7. What we think or what we believe is, in the end, of little consequence. The only consequence is what we do.
8. We don't choose the circumstances and environments of our early childhood years, but that's where our personal principles are formed. Our lives are not determined by what happens to us but by how we react to what happens, not by what life brings, but by the attitude we bring to life. It's all up to each of us to take what we're given and maximize our success and happiness

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9. What we do with our lives is a choice. And we create a happy journey by choosing to be connected to others and to engage in meaningful work. You can write the script of your own life.
10. Ability (education) x effort x attitude = success & happiness. Attitude is the most important factor.